

ASLI ELİF TANUĞUR SAMANCI

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CV

Asli Elif Tanugur Samanci was graduated from the Department of Food Engineering of İstanbul Technical University in 1996. She has been awarded a Master of Science degree by the same university in 2006. Her thesis involved research on the determination of origin in honey. She has been working as R&D and Quality Director since the year 2000 at Altıparmak Food Co. Her research interest focused on bee products characterization with a particular emphasis on analytical methodology. Under this area she directed many R&D projects which were supported by The Scientific and Technological Research Council of Turkey and Undersecretariat of the Prime Ministry for Foreign Trade and also other national and international organizations. Her projects were also awarded by The Scientific and Technological Research Council of Turkey, İstanbul Chamber of Commerce and Eurowards Turkey. She also has expertise on Food Safety and Quality Assurance Management Systems and Laboratory Management Systems like ISO 9001, ISO 22000 ve BRC and ISO-17025. She has many scientific publications and presentations worldwide about properties and analysis of bee products on international congresses and symposia. She is also the author of the sector guideline “Good Hygienic Practices for Honey Packers” which was also prepared under a project managed by Ministry of Agriculture and Rural Affairs of Turkish

Republic. As the project coordinator, she is also the founder of İstanbul Technical University Bee Products Excellence Center.

She decided to set up her own company in 2013 after she solved the problem of her 5-year old son's immune system with the propolis extract that she developed. So she started producing propolis and also other bee products for the first time in Turkey by Contracted Beekeeping Business Model in her own company which she founded in İstanbul Technical University Technology Development Area with her husband, Taylan Samancı as an agricultural engineer, and Prof. Dilek Boyacıoğlu as an academician in Food Engineering Department of ITU. Now, she still works as General Manager and Co-Founder of SBS and sells her unique products in Turkey with the brand BEE'O and also worldwide with the brand BEE&YOU. She has been granted eight international and thirteen national awards since the foundation of her company.